

Shyine Makin

Senior UX/UI Designer | Visual Design | Enterprise UX | Design Systems | Platform & Workflow Experiences

Designing scalable, data-driven platforms that transform complex workflows into intuitive, high-impact user experiences.

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[Portfolio: shyinemakin.com](#) | [Dev Portfolio: shyinedev.com](#)

Summary

Senior UX/UI Designer with 10+ years of experience delivering high-quality visual design and enterprise UX for complex, data-driven platforms. Specialized in production-ready UI, scalable design systems, and unified platform experiences across web and mobile. Proven in leading end-to-end design for dashboards and workflow-driven applications, simplifying complex systems into intuitive, user-centered solutions. Strong expertise in typography, layout, color, and visual hierarchy, with front-end experience (React, HTML/CSS) to effectively bridge design and engineering.

Experience

Healthper USA, Inc.

Feb 2024 - Present

Senior UX/UI Product Designer

- Led end-to-end visual UX design for enterprise platforms, delivering high-fidelity, production-ready UI for complex, data-driven applications
- Defined and scaled design systems and reusable components, improving consistency across multiple product experiences
- Designed dashboards, navigation systems, and workflow-driven interfaces, simplifying complex user journeys into intuitive solutions
- Unified fragmented product experiences into a cohesive platform through consistent visual patterns and interaction models
- Collaborated with Product and Engineering to influence design direction and deliver responsive, user-centered solutions across web and mobile
- Elevated visual design standards across product interfaces, ensuring consistency in typography, layout, and hierarchy

EAMA Inc.

Feb 2022 - Feb 2024

UI/UX Designer / Senior Content Creator

- Designed high-fidelity UI and interactive prototypes for enterprise and B2B digital platforms
- Delivered 250+ digital assets including UX interfaces, landing pages, and product experiences
- Improved engagement and conversion through UX optimization and interface enhancements
- Collaborated cross-functionally with product, development, and marketing teams to align design with business goals
- Simplified complex workflows into intuitive, user-centered experiences across web platforms

Healthper USA, Inc.

May 2021 - Feb 2022

User Interaction (UI) / User Experience (UX) Designer

- Designed digital experiences and campaign assets that increased engagement by 40%
- Created responsive UI and marketing interfaces aligned with user needs and brand strategy
- Collaborated with stakeholders to deliver cohesive user experiences across campaigns and platforms
- Supported product and marketing initiatives through user-centered design execution
- Contributed to improving usability and consistency across digital touchpoints

Education

BrainStation

Software Engineering Diploma

Sep 2025 - Mar 2026

Toronto, ON

OCAD University

Bachelor of Design (B.Des), Graphic Design

Sep 2015 - Jul 2019

Toronto, ON

Skills

- **Visual & Product Design**
Typography, Layout, Color Theory, Visual Hierarchy, High-Fidelity UI, Interaction Design, Responsive & Mobile-First Design, Microinteractions

- **Enterprise UX & Platform Design**
Enterprise UX, Dashboard & Data-Driven Interfaces, Workflow Optimization, Navigation Systems, Information Architecture, Cross-Product Experience, Systems Thinking
- **Design Systems & Research**
Design Systems, Component Libraries, Wireframing, Interactive Prototyping, User Flows, Customer Journey Mapping, User Research, Usability Testing, A/B Testing
- **Collaboration & Strategy**
Stakeholder Communication, Cross-Functional Collaboration (Product, Engineering), Agile/Scrum, Design Thinking, Human-Centered Design (HCD), Web Analytics
- **Tools**
Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD), FigJam, Sketch, Webflow, Framer, Jira, VS Code
- **Technical**
HTML, CSS, JavaScript, React, Node.js, REST APIs, Git, GitHub

Projects

AIGIS AI Dashboard — UX/UI Designer & Front-End Developer

BrainStation - 4-day Sprint Cross-collaboration Project (2026)

- Designed a data-driven AI dashboard and navigation systems to surface insights, risk signals, and system activity in real time
- Created high-fidelity, production-ready UI for complex, data-heavy workflows and decision-making interfaces
- Built scalable front-end components using React, translating design systems into functional UI
- Defined interaction patterns and information hierarchy to simplify complex data into intuitive user experiences
- Collaborated with Product and Engineering in Agile sprints to iterate on features and improve platform-level usability
- Designed for scalability and future integration across platform workflows

Industry Sprint Project - TD Financial Health - Front-End Developer & UI/UX Designer

BrainStation – 4-day Sprint Project (2025)

- Designed a data-driven financial dashboard and workflow interfaces to visualize user behavior, insights, and spending patterns
- Built scalable UI components using React and SCSS, translating design into production-ready interfaces
- Applied responsive and accessible design principles across devices
- Collaborated with Product and Engineering in Agile sprints to iterate on features and improve usability
- Integrated APIs and structured UI states to support real-time data interactions

CTR Spark Catalyst — UX/UI Designer (Contract)

Freelance Client (2026)

- Designed high-fidelity UI and digital experiences for marketing platforms, blogs, and campaign workflows
- Created scalable design assets across web, email (Mailchimp), and social platforms, ensuring visual consistency
- Collaborated with stakeholders to translate business and content strategy into intuitive user experiences
- Improved engagement through UX optimization, content structuring, and responsive design execution
- Helped unify digital experiences across web, email, and campaign platforms into a cohesive system

Eventure (React Application) - Front-End Developer (React)

BrainStation (2025)

- Developed a responsive event management platform using reusable React components
- Integrated front-end with Node/Express APIs to manage data flow and application state
- Optimized UI rendering and user flows for performance and usability
- Worked in Agile environment to deliver iterative product features
- Applied clean component architecture and scalable front-end practices

Certifications

- Introduction to Web Development — UC Davis (Coursera)
- Accessible Web Development — Coursera (Aug 2023)
- Get Started with Figma — Coursera (Feb 2023)
- Front End Development with ReactJS — Coursera (Feb 2023)
- LinkedIn Learning — 10 courses completed (Agile, AI Tools, CSS Box Model, Digital Marketing, UX & AI, etc.)